We live in a visual world. As far as the eye can see, our lives are governed by the visual image. A road sign, a billboard, a neon display, a location map, an advertising poster, a shop display, a commercial on the TV, a poster atop your train seat - nothing spares the image from our visual range for even a second. For that matter, even our cell phones do not merely transport voice or words, they carry images that we treasure and want to share with the world. Images have taken on a whole new meaning in our lives. Images that are still or images that move - they have come to govern the meaning of real life presence and dynamism in the existing scenario. Digitization of imaging tools and media has lent a new fillip to this image-mania.