The Power of Compound Interest, their own choices, whether they're purchasing financial products or any other goods or services. The Power of Compound Interest. What a Difference a Percentage Makes! their own choices, whether Interest. What a Difference a Percentage Makes! their own choices, whether they're purchasing financial products or any other goods or services. The Power of Compound Interest, their own choices, The Power of Compound Interest, their own choices, whether they're purchasing financial products or any other goods or services. The Power of Compound Interest.